



# JESSICA GILLAM

Graphic Designer & Creative Mark Maker

---

## ABOUT ME

I am a graphic designer with a passion for visual storytelling and bold impactful design. I believe in creating with intention and putting meaning into everything I design, even the smallest details. Process and research are vital to driving all of my design choices and keep me inspired to continually find new solutions to challenges.

I like my work to have attitude, truth and sometimes even a dash of humour. I am fascinated by the power of design to communicate meaning and connect people across boundaries. Typography, branding, package design and conceptualization are particularly important to me. Aside from my love for design I am also an avid gamer, super nerd for all things TV and Movies (especially horror!) and enjoy working with pen and ink. I am also currently in the process of developing my illustrative style and exploring applying it to design.

## EDUCATION

### ALBERTA UNIVERSITY OF THE ARTS

September 2017 - May 2021 : Bachelor Of Design (Majoring In Graphic Design + Advertising)  
- Recipient of Jason Lang Scholarship, Janet Mitchell Bursary and the Alexander Rutherford Scholarship.

### DR. E.P SCARLET HIGH SCHOOL

September 2015 - May 2017 : Grade 12 Diploma with First Class Honors and Spanish Bilingual Program Completion Diploma.

## WORK EXPERIENCE

### SHOPPERS DRUG MART

March 2018 - Present : Cashier/Merchandiser/Customer Service Representative,

- As Cashier and Customer Service Representative, I am responsible for providing exemplary and efficient customer service. Maintaining a clean and respectful workplace. Working in a fast paced environment that requires strong teamwork and collaboration between departments.
- I am also responsible for helping to supervise and train new employees while actively furthering my own training and customer service skills.
- As a Merchandiser, I am responsible for maintaining a clean and organized shopping environment for customers and ensuring stock is filled and dates are rotated. I also am responsible for assessing product, constructing floor and gondola end displays, labeling/assigning proper product signage, constructing section planograms and maintaining high store standards.

### FREELANCE GRAPHIC DESIGNER

September 2021 - November 2021 : Freelance Graphic Designer for Calgary COOP

- I worked in close collaboration with members of the art and marketing teams at Calgary COOP to design a children's coloring book page. I was responsible for designing and illustrating a fun and festive winter scene ultimately used for a promotional coloring contest COOP was holding in celebration of the grand opening of their new Sage Hill location here in Calgary.

## SKILLS


- Proficient in Adobe Creative Suite programs (such as InDesign, Illustrator, Photoshop, etc.)
- Proficient in Microsoft Office (such as Word, Excel, Power Point, etc.)
- Branding, typography and package design.
- Photoshop compositing.
- Strong freehand drawing abilities and a strong understanding of illustrative design/drawing.
- Strong independent work ethic but also skilled in collaboration and working as a member of a team.
- Strong research and content writing abilities.
- Communication, organization, and time management.


## OTHER RELATED ACTIVITIES OR INTERESTS


- Art History Lover.
- Illustration for Design/Advertising.
- Member of the StudentVu Academica group.


## CONTACT

---

 jessgillamdesign@gmail.com

 jessgillamdesign.com

 (403) 991- 0194

 jessgillam99

\*References available upon request

